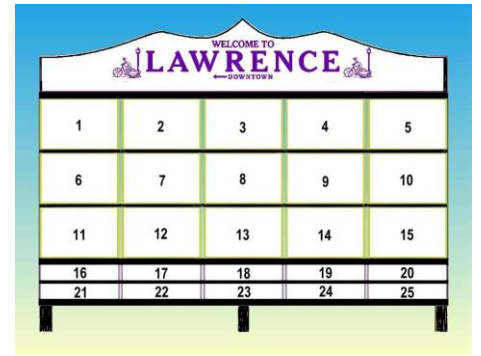


Sign 1

North Sign (W bound traffic exit)



Sign 2

South Sign (E bound traffic exit)

**Contract for Lawrence Highway Exit Ramp Signs**

Date	Business	Phone #	Contact	Sign 1 Location	Sign 2 Location	Amount Paid	Graphics

Your business must be located within the local Lawrence business association district to qualify.

**Sign Criteria:**

1. Signs are to be 6mm thick Alupalite material.
2. All lettering must be professionally done, no hand painted signs.
3. Backs of signs must be black vinyl.
4. Signs are recommended to have a standard directional arrow at the bottom center of the sign pointing travelers towards their business from the highway.
5. The physical size of the sign will either be  8" x 36"  16 1/4" x 36"  24" x 36"
6. Graphics must be approved by the DDA Sign committee by signatures below.

**Contract Terms:**

The annual fee for two 8" x 36" signs locations is \$50.00 for both east and westbound exits. The 16 1/4" x 36" signs are \$100.00 for both east and westbound (spaces 16,17,18,19,20). The 24" x 36" are \$150.00.

The annual period shall be for October 1<sup>st</sup> – September 30<sup>th</sup>. No tag along signs will be allowed onto the original sign. Payment for the following year is due by July 15<sup>th</sup>. If payment is not received by due date, a notice will be sent with a 5% late fee. Failure to pay by September 15<sup>th</sup> will result in removal of the sign and a loss of the space.

**Sign responsibility:**

It is the responsibility of the individual business to purchase and maintain their signs. The DDA is not to be held responsible for replacement of individual business signs due to damage in any way including vandalism, theft, accidents, sign deterioration (up to the discretion of the DDA) or causes beyond human control. Any disputes will be settled by the DDA board.

Sign approved by: \_\_\_\_\_

Date: \_\_\_\_\_

PLEASE RETURN COMPLETED FORM VIA EMAIL TO [OFFICE@LAWRENCEMI.ORG](mailto:OFFICE@LAWRENCEMI.ORG) OR  
 MAIL TO: VILLAGE OF LAWRENCE  
 157 N. PAW PAW ST.  
 LAWRENCE, MI 49064

THANK YOU FOR SUPPORTING YOUR LOCAL DDA!