

## Village Of Lawrence

157 N. Paw Paw  
P.O. Box 217  
Lawrence Michigan 49064  
(269) 674-8161 Fax (269) 674-3004  
www.lawrencemi.org



### **Community Development Meeting September 9, 2011**

Present: Genny Ludwig, Phil Glennie, Gary Barton  
Meeting opened at 7:10 p.m.  
Team Reports:

#### Organization – Genny Ludwig

- The organization team has completed the transition to the new website for the Village and has successfully launched a social media platform, including a very active Facebook page, a Twitter account and a Wordpress blog. All links can be found on the website at the bottom of each page. Glennie suggested that Wordpress link be made more visible, Ludwig will work on this.
- Current projects include media kit for Halloween dance/chili cook-off including press releases, poster, fact sheets and distributing sign-up sheets throughout the Village.
- *Next team meeting date - TBD*

#### Economic Restructuring – Amelia Barker-King

- The economic restructuring team met on September 8, 2011 and developed the following mission/purpose statement: strengthen, expand and diversify the community's existing economic base.
- Current projects include exploration of new high school requirements for all students to fulfill community service, completion of A & B tax abatement, 1-94 MDT trees/brush obstructing view of the business park, programs to help existing businesses buy capital and gathering marketing canvassing data.
- *Next team meeting date – November 10<sup>th</sup> at Quality Assured Plastics at 9:00 a.m.*

#### Promotions – Phil Glennie

- Current projects include the planning and executing of the Halloween Dance/Chili cook-off. Glennie suggested both events be held at the Town Hall this year to avoid any weather concerns. Glennie has obtained commitments from several volunteers to assist with the event, and a possible commitment for musical entertainment for the dance, planned for Saturday night.
- *Next team meeting date - TBD*

#### Design – Gary Barton

- Current projects include wastewater treatment sign redesign (Jeff Heaton, Anne Arthur are contacts). Concerns discussed relating to sign ordinance and Main Street objectives.
- *Next team meeting date – TBD*

Meeting adjourned at 8:00 p.m.

## **Village Of Lawrence**

157 N. Paw Paw  
P.O. Box 217  
Lawrence Michigan 49064  
(269) 674-8161 Fax (269) 674-3004  
[www.lawrencemi.org](http://www.lawrencemi.org)



### **Community Development Meeting August 4<sup>th</sup>, 2011**

Present: Genny Ludwig, Phil Glennie, Gary Barton  
Meeting opened at 7:10 p.m.

*No meeting held.*

## **Village Of Lawrence**

157 N. Paw Paw  
P.O. Box 217  
Lawrence Michigan 49064  
(269) 674-8161 Fax (269) 674-3004  
www.lawrencemi.org



### **Community Development Meeting July 7<sup>th</sup>, 2011**

Present: Genny Ludwig, Phil Glennie, Gary Barton  
Meeting opened at 7:10 p.m.

*No meeting held.*

## **Village Of Lawrence**

157 N. Paw Paw

P.O. Box 217

Lawrence Michigan 49064

(269) 674-8161 Fax (269) 674-3004

[www.lawrencemi.org](http://www.lawrencemi.org)



### **Community Development Meeting *June 2nd, 2011***

*No meeting held.*

**Village Of Lawrence**  
**157 N. Paw Paw**  
**P.O. Box 217**  
**Lawrence Michigan 49064**  
(269) 674-8161 Fax (269) 674-3004



**Community Development Committee**  
*Meeting Minutes*  
*May 5, 2011*

Meeting called to order at 7:05 p.m. Attendees: Anne Arthur, Phil Glennie, Mary Webster, Cindy Nower, Genny Ludwig

**Design**

*Chair:* Gary Barton

*Active Project Status Update:*

- N/A – Chair not in attendance

**Promotions**

*Chair:* Phil Glennie

*Active Project Status Update:*

- Heritage Day to be coordinated by Mary Webster.
- Phil to coordinate tractor show with Gene Carr.
- Phil to coordinate entertainment.
- Cindy Nower to coordinate kids' games.
- Jan Petersen to coordinate Farmer's Market display.
- Please let Mary know if you would like to volunteer to help with the event.

**Economic Restructuring**

*Chair:* TBD

*Active Project Status Update:*

- N/A – Chair not in attendance

**Organization**

*Chair:* Genny Ludwig

*Active Project Status Update:*

- News releases regarding Heritage Day to be sent to Courier, Gazette, Herald-Palladium, Cozi 103.7 Radio. Genny to personally contact community groups to have Heritage Days put on May meeting agendas.
- Website redesign in progress, PR campaign to follow when development is further along.
- Daily Facebook updates done by Genny. Send any info to [vofl@i2k.com](mailto:vofl@i2k.com) or Genny at 269-674-8161.
- Volunteer recruitment/retention chair needed ASAP. Please let Genny know if you are interested.

**Those interested in becoming involved with particular projects or divisions can contact division chairs or Genny Ludwig for further information. Future division or "team" meetings will be posted via Facebook, email, and at the Village Hall.**

## Lawrence Community Development Meeting

April 7 2011

**Attendance:**

**Agenda Items:**

### Economic Restructuring

New Business ID

- Elizabeth Carson new retail store
- Melanie Giddings – grocery store coordinate with VBISD
- A&B Packing – moving in August

Business Relations

Business Inventory Status:

### Promotions

Lawrence Town Hall Events - *William's Family - Town Hall*

- Spring Fling May 14

*Mothers day - 5/8/11*

Heritage Day 05/21/11 recognizing "Agricultural Heritage"

- Saluting - Sills Farm Market & Reynells Poultry Farm
- Kids Tent & Activities - who can help with this?

### Organization

Main Street Model

- Progress/Update on awareness of new model to community of organizational draft

Social Media

Calendar

### Design

- Sculpture
- Flowerbed convert to pond
- I-94 Overpass
- Streetscape
- Downtown Flowers
- Building inventory

FILE COPY

Village Of Lawrence  
157 N. Paw Paw  
P.O. Box 217  
Lawrence Michigan 49064  
(269) 674-8161 Fax (269) 674-3004



Community Development Committee  
*Meeting Minutes*  
*March 3, 2011*

Meeting called to order at 7:15 p.m.

Attendees: Rick Barnes, Anne Arthur, Phil Glennie, Mary Webster, Claudine Damaske, Gary Barton, Genny Ludwig

Guests: Melanie Giddings, Resident  
Matthew & Elizabeth, Co-owners of businesses at 106 N. Paw Paw

**Old Business**

Heritage Day scheduled for May 14 - recognizing our Agricultural Heritage, saluting Sills Farm Market and Reynells Poultry Farm. Phil will coordinate entertainment. Committee discussed the possibility of kids' tent with children activities and parade. Individuals willing to volunteer to assist with planning and execution, please contact Mary Webster.

Discussed organization draft of Michigan Main Street structure and how our future committees will fit to it. Individuals interested in specific areas should contact Phil or Mary in regards to joining specific committees or committing to specific tasks.

Design projects in process includes Garden Club, I-94 project, and sculpture.

A&B Packing to move into former Eliason Building, tentative date is July/August 2011. CDC would like to organize a Grand Opening celebration similar to what was done at American Cooler in Fall of 2008.

National TAKE YOUR BIKE TO WORK week is May 16-20

**New Business**

Lawrence resident and ISD employee Melanie Giddings attended to discuss the idea of a grocery store in the Village that would serve both residents and V.B.I.S.D. students in special education job training program. Melanie will be in touch with Jan Petersen to discuss possible grocery/food co-op ideas. More details will be forthcoming.

Elizabeth and Matthew will be opening two businesses in the vacant buildings at 106 N. Paw Paw. They have plans to open both a sporting outfitters store as well as an art gallery.

Meeting adjourned at 8:45 p.m.

*This institution is an equal opportunity provider*

## **Village Of Lawrence**

157 N. Paw Paw  
P.O. Box 217  
Lawrence Michigan 49064  
(269) 674-8161 Fax (269) 674-3004  
[www.lawrencemi.org](http://www.lawrencemi.org)



### **Community Development Meeting February 3, 2011**

*No meeting held.*



**Lawrence Community Development Committee**

Jan 6, 2011

7 pm

Location: Red Brick Coffee Shop

**Attendance:**

Phil Glennie, Ken Schaut, Anne Arthur, Kim Thompson, Jeff Heaton, Gary Barton

**Agenda Items:**

Sub-group Reports - no sub-group meetings in December

Lawrence Town Hall events

- Good turnout for 12/18/10 Santa Claus appearance (40 kids) and potluck, but turnout for dance was less than anticipated.
- Discussed how we promoted it and where we could of made improvements.
- Will move to 1<sup>st</sup> Saturday in December instead of 3<sup>rd</sup> Saturday.
- "Spring Fling" event possible but no date set

Heritage Day 05/07/11

- Need to form a task force. Need to see if other groups could help participate: Lions Club, American Legion, churches, etc.
- Jeff suggested getting a famous "Lawrence" to make an appearance i.e. Vicky Lawrence, Martin Lawrence, Larry Fine (impersonator)
- Move event to Town Hall if weather is a problem

Presentation about Community Development to various community groups

- Amelia/Genny still developing
- To create awareness of Michigan Main St, and the Community Development sub-groups
- Would be a good tool for recruiting involvement with the Community sub-group

I-94 Overpass/Cloverleaf landscape project - Anne Arthur ongoing

Sculpture project

- Anne/Jeff ongoing.
- Working with Library

Converting flower/bed in center of park back to fish pond – tabled

A&B Packing Celebration

- objective to mirror the American Cooler event in Fall of 2008
- Ken Schaut to advise on progress of their move-in

Web-Site professional upgrade for Lawrencemi.com

- Quotes received from 2 sources
- Village has to budget for expense

Adjourned 8:20 pm

FILE COPY

Village Of Lawrence  
157 N. Paw Paw  
P.O. Box 217  
Lawrence Michigan 49064  
(269) 674-8161 Fax (269) 674-3004



Community Development Committee  
*Meeting Minutes*  
*December 2, 2010*

Meeting called to order at 7:15 p.m.

Attendees: Rick Barnes, Jan & Steve Petersen, Bonita Suter, Anne Arthur, Phil Glennie, Ken Schaut, Cheryl Evick, Dale Gribler, Genny Ludwig

**Old Business:**

Wrapped-up planning session for December 18<sup>th</sup> event, "Santa at the Town Hall: A Community Christmas Celebration". Denise Campagna volunteered to assist with crafts portion of event, Genny Ludwig will forward her contact information to Gayle Crandall.

Others willing to volunteer to assist with planning and execution, please contact Phil Glennie.

**Committee Reports:**

Communications Team Report – Community Calendar will be created as an electronic document to be made more accessible by more people. Electronic document will be available at all Village meeting and community functions, as well as online. Calendar will be submitted to the *Courier-Leader* as well to be used for Lawrence Community Calendar, published weekly.

Community Team Report – I-94 Overpass project will be taken over by Ann Arthur. Dale Gribler volunteered to provide Anne with contact information of an individual he knows at MDOT to speed process along. No report on sculpture project at this time as Jeff Heaton was absent.

**New Business:**

Jan & Steve Petersen discussed their experience at the recent Main Street Presentation in Niles. The need for the committee to reach out the parent-teacher organization at Lawrence Public Schools was emphasized. Homework from Niles includes the creation of a downtown business directory for Lawrence. Jan will forward any other pertinent information to Genny, who will have info available for anyone who would like to review.

Meeting adjourned at 8:35 p.m.

**Village Of Lawrence**  
**157 N. Paw Paw**  
**P.O. Box 217**  
**Lawrence Michigan 49064**  
(269) 674-8161 Fax (269) 674-3004



**Community Development Committee**  
*Meeting Minutes*  
*November 4, 2010*

Meeting called to order at 7:15 p.m.

Attendees: Rick Barnes, Gayle Crandall, Jan Barker, Kim Thompson, Jeff Heaton, Ann Arthur, Phil Glennie, Gary Barton, Genny Ludwig

**Old Business:**

Community Calendar will be created as an electronic document to be made more accessible by more people. Copies should go to all large community events where anyone interested can add upcoming or past events, which will be kept on file at the Village Hall. A copy will also be made available on the web site for interested parties.

**Committee Reports:**

Communications Team Report – I-94 Overpass project will be taken over by Ann Arthur. Jan Barker volunteered future involvement if project will relate to planting or maintaining native plants. Jeff Heaton discussed sculpture proposal to be presented to Friends of the Library.

**New Business:**

Planning session was held for “*Santa at the Town Hall – A Community Christmas Celebration*”. Event is scheduled for December 18<sup>th</sup>, schedule will be as follows:

- 2:00 p.m. to 5:00 p.m. – Santa arrives and will be available pictures, kid’s crafts & games
- 5:00 p.m. to 5:30 p.m. – Clean-up and transition of main Town Hall area for dance
- 5:30 p.m. to 7:00 p.m. – Community potluck in downstairs area
- 7:00 p.m. to 10:00 p.m. – Community Dance, announcement of Christmas decorating contest winners, wreath decorating contest displays and judging

Per Gayle Crandall, Methodist Church will not hold annual Christmas event, Mrs. Crandall will be available to assist with planning and execution of kid’s games, crafts and Santa’s arrival.

Ann Arthur & Jeff Heaton will coordinate wreath decorating contest.

Phil Glennie will coordinate dance/entertainment portion of the night, as well as the creation of the flyer.

Genny Ludwig will coordinate PR efforts to promote event, as well as creation of content for flyer and related press materials.

Others willing to volunteer to assist with planning and execution, please contact Phil Glennie.

Meeting adjourned at 8:05 p.m.

Village Of Lawrence  
157 N. Paw Paw  
P.O. Box 217  
Lawrence Michigan 49064  
(269) 674-8161 Fax (269) 674-3004

FILE COPY



Community Development Committee  
*Meeting Minutes*  
*October 7, 2010*

Meeting called to order at 7:15 p.m.

Attendees: Rick Barnes, David Quick, Jeff Heaton, Anne Arthur, Phil Glennie, Gary Barton, Mary Webster, Genny Ludwig

**Old Business:**

12-month event calendar is now on the wall in the Council chambers. Another calendar will be placed in the lobby of the Town Hall before the Halloween dance. Sticky notes will be placed near the calendar for attendees to add upcoming events or events from the past year to the calendar.

Genny Ludwig gave a presentation put together for local area organizations regarding the Main Street project and potential benefits to residents. Revisions were suggested by the group, and will be completed. The presentation will now be taken to the DDA for approval, after which the group hopes to be able to present at local area organization meetings.

**New Business:**

Volunteers are needed to help with the upcoming Lawrence Community Chili Cook-off, please contact Mary Webster if you are able to help.

Meeting adjourned at 8:35 p.m.