

06/09/16

7:00 pm

Community Development Meeting

Lawrence Village Hall

Attendance: Phil Glennie, Dan Faulkner, Cindy Nower, Kim Babcock, Dave Stout (webmaster)

- Meeting dedicated entirely to website
- Setup Cindy to have log in “Author status”.
- Practiced content editing. Made small changes, discussed minutes entry
- “Volunteer Account”: This is a “publish only” account, will have no ability to edit or delete existing items. However can add items or content anywhere. This would require website administrators (Dan, Phil, Kim) will need to monitor volunteers periodically to review that their access is within standards. Dan to check if an agreement should be created. This concept was considered for Ox Roast and Farmers Market, possibly schools, or for committee chairpersons.
- Webmaster charge \$20 per hour. Approximately \$350 left in budget for website work. Dan mentioned using remainder to create a resident water service map for Public Works to access remotely than using master book. I would be a closed website for access only to Public Works and administrator.
- Google Analytics: 30 views per day (77% are new visitors), 55% bounce rate (homepage then exit) considered a favorable percentage to achieve. Average visit time 2 minutes 20 seconds

Meeting adjourned 8:15pm

Respectively submitted
Philip Glennie

