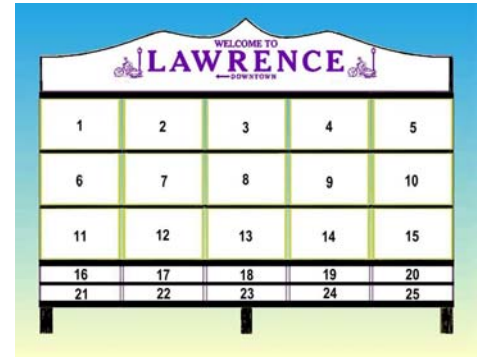


Sign 1

North Sign (W bound traffic exit)



Sign 2

South Sign (E bound traffic exit)

**Contract for Lawrence Highway Exit Ramp Signs**

Date	Business	Phone #	Contact	Sign 1 Location	Sign 2 Location	Amount Paid	Graphics

Your business must be located within the local Lawrence business association district to qualify.

**Sign Criteria:**

1. Signs are to be 6mm thick Alupalite material.
2. All lettering must be professionally done, no hand painted signs.
3. Backs of signs must be black vinyl.
4. Signs are recommended to have a standard directional arrow at the bottom center of the sign pointing travelers towards their business from the highway.
5. The physical size of the sign will either be  24"x36" or  8"x36".
6. Graphics must be approved by the DDA Sign committee by signatures below

**Contract Terms:**

The annual fee for two 24"x36" signs locations is \$150 for both east and westbound exits. The 8"x 36"" signs are \$50.00 for both east and westbound.

The annual period shall be for October 1st, 2005 - October 1st, 2006. No tag along signs will be allowed onto the original sign.

Payment for the following year is due by July 15<sup>th</sup>. If payemnt is not received by due date, a notice will be sent with a 5% late fee. Failure to pay by August 15<sup>th</sup> will result in removal of the sign and a loss of the space.

**Sign Responsibility:** It is the responsibility of the individual business to purchase and maintain their signs. The DDA is not to be held responsible for replacement of individual business signs due to damage in any way including vandalism, theft, accidents, sign deterioration (up to the discretion of the DDA) or causes beyond human control. Any disputes will be settled by the DDA board.

Sign approved by: \_\_\_\_\_ Date \_\_\_\_\_

THANK YOU FOR SUPPORTING YOUR LOCAL DDA!